



Mercer Area Chamber of Commerce
Chamber Membership
Fiscal Year 2017-2018 (Sept. 1—Aug. 31)

**Please return all completed forms and payment to the Chamber by August 15, 2017
to ensure inclusion in the Visitor's Guide. Thank you!**

CONTACT INFORMATION (For Chamber business correspondence)

Name of Business: _____

Contact Name: _____

Mailing Address (Summer): _____

Mailing Address (Winter): _____

Email: _____

Phone: _____

If you would like correspondence via email, please check this box

BUSINESS INFORMATION FOR PUBLICATIONS (For the public)

Business name: _____

Contact person: _____

Business phone(s): _____ E-mail: _____

Website: _____

Physical Address of Building (including fire #): _____

City: _____ State: _____ ZIP: _____

RATES

Membership Type	Bronze	Silver	Gold
In town business member	\$175	\$225	\$275
Out of town lodging member	\$275	\$325	\$375
Out of town business member	\$250	\$300	\$350
Additional business	\$75	\$100	\$125

Non-Profit membership: \$40

Friend of the Chamber: \$40

Membership type (please write what applies to you): _____

Bronze, silver or gold benefits (if applicable): Bronze Silver Gold

Additional businesses —please fill out another membership form for all additional businesses

TOTAL DUE: _____

CHAMBER MEMBER BENEFITS:

Bronze member:

- Free listing on our webpage
- Representation at Midwest Sport Shows
- Brochures available at the Chamber office
- Listing of business in visitor guide (75 words)
- Referrals from the Chamber office
- Calendar of events
- Mass mailings and extensive marketing
- Social media presence
- Invitations to join sport shows, sponsor events, bid for events
- E-newsletters
- Opportunity to post an event on the electronic sign once a year (if applicable)

Silver member—all the benefits above plus:

- 150 word listing in our visitor guide
- Able to put 2 events on our electronic sign a year (if applicable)
- Promoted on Facebook once a year
- Logos in our visitor guide and on our website

Gold member—all benefits in bronze and silver plus:

- Top priority for posting on the electronic sign, max 3 times a year (if applicable)
- Promoted on Facebook twice a year
- 175 word listing in visitor guide
- Visitor guide and website gets logo, bolded and highlighted plus on top of the category
- Opportunity to advertise on front page of website
- First chance at co-op advertising in print

Non-profit membership:

- Listing in the visitor guide and website
- Opportunity for events to be put on event calendar and on our electronic sign
- Events put in our e-newsletters
- Opportunities to put information and brochures in chamber office
- Half off information booths at events

\$_____ Membership due August 15, 2017
\$_____ Visitor Guide ad due October 1, 2017
(details on the 5th page for visitor guide)

Office use Only:
Payment received:
Check #/Cash:
Amount:

\$_____ Total amount enclosed

If membership begins after January 1st, the total investment dues are pro-rated. To calculate, divide the total amount by 12 months, then multiply the number of remaining months through August 31st. Round the dollar amount to the nearest whole number.

NOTE: The Town of Mercer has a Room Tax Ordinance. A 4.5% room tax should be charged to renters at all lodging facilities in the Mercer Area to be paid quarterly to the town of Mercer. All lodging facilities outside the Mercer Area requesting Membership to the Mercer Area Chamber are responsible for collecting a marketing assessment that is payable to the Mercer Chamber unless the business is collecting a room tax for their home community. Please contact the Mercer Chamber for further details.

My signature below verifies the information on this agreement is accurate and I have and agree to the terms of conditions of membership

Signature

Date

Please send completed membership packet and check to:

Mercer Area Chamber of Commerce

5150N Hwy 51

Mercer, WI 54547