



Mercer Candy Cane Christmas Parade

December 4, 2021

Parade Application

Parade at 3:30pm through Downtown Mercer to Claire d' Loon
Line up at 3pm at Ranger Station Parking Lot

Categories: Business, Non-Profit, & Individuals
Cash Prizes: Awarded to the winner of each category

Parade information:

- All entries must register with the Mercer Area Chamber of Commerce to qualify for the prize.
- Applications are due December 1, 2021.
- Check-in begins at 3pm at the Ranger Station
- Entries will be placed on order by volunteers from the parade committee.
- The committee reserves the right to accept or deny any parade entry.

Title of Entry: _____

Category (Circle One): Business Non-Profit Individual

Contact Person: _____

Phone Number: _____

Email: _____

Approximate Size of Entry (Feet): _____

Type of Vehicle(s): _____ Live Animals?: _____ Music?: _____

Walkers?: _____

Description: _____

Return form to:
Mercer Area Chamber of Commerce
 5150 N Hwy 51
 Mercer, WI 54547
 715.476.2389
info@mercerc.com



Mercer Candy Cane Christmas Parade Waiver

PARTICIPANT AGREEMENT, RELEASE, AND ACKNOWLEDGEMENT OF RISK – **MUST BE COMPLETED AND SIGNED!**

In consideration of the services of The Town of Mercer, The Mercer Area Chamber of Commerce and the Mercer Historical Society, their agents, owners, officers, volunteers, participants, employees and all other persons or entities acting in capacity on their behalf, I hereby agree to release and discharge The Town of Mercer, The Mercer Area Chamber of Commerce and the Mercer Historical Society, on behalf of myself, my children, my parents, my heirs, assigns, personal representative and estate as follows:

I acknowledge that certain known and unanticipated risks which could result in physical or emotional injury, paralysis, death or damage to me, to property, or to third parties. I understand that such risks simply can not be eliminated without jeopardizing the essential qualities of the activity. The risks include among other things: Collision with other floats in the parade, or other fixed objects: my own equipment failure or the failure of other's equipment: my own or other's negligence: objects or conditions that may cause injury. Furthermore, employees and volunteers have difficult jobs to perform. They seek safety, but they are not infallible. They might be unaware of a participant's fitness or abilities. They may give inadequate warnings or instructions and the equipment being used might malfunction.

I expressly agree and promise to accept and assume all of the risks existing in this activity. My participation in this activity is purely voluntary, and I elect to participate in spite of the risks. I hereby voluntarily release, forever discharge, and agree to indemnify and hold harmless The Town of Mercer, The Mercer Area Chamber of Commerce and the Mercer Historical Society from any and all claims, demands, or causes of action, which are in any way connected with my participation in this activity or my use of The Town of Mercer, The Mercer Area Chamber of Commerce and the Mercer Historical Society facilities, including such claims which allege negligent acts or omissions of.

Should The Town of Mercer, The Mercer Area Chamber of Commerce and the Mercer Historical Society or anyone acting on their behalf, be required to incur attorney's fees and costs to enforce this agreement, I agree to indemnify and hold them harmless for all such fees and costs.

I certify that I have adequate insurance to cover any injury or damage I may cause or suffer while participating. Or else, I agree to bear the costs of such injury or damage. I further certify that I have no medical or physical conditions, which could interfere with my safety in this activity. Or else, I am willing to assume and bear the costs of all risks that may be created, directly or indirectly, by any such condition. In the event that I file a lawsuit against The Town of Mercer, The Mercer Area Chamber of Commerce and the Mercer Historical Society, I agree to do so solely in the state of Wisconsin. I further agree that the substantive law of that state shall apply in this action without regard to the conflict of law rules of that state.

I agree that if any portion of this agreement is found to be void or unenforceable, the remaining portion shall remain in full force and effect.

By signing this document, I agree that if anyone is hurt or property is damaged during my participation in this activity, I may be found by a court of law to have waived my right to maintain a lawsuit against The Town of Mercer, The Mercer Area Chamber of Commerce and the Mercer Historical Society, on the basis of any claim from which I have released them herein. I have had sufficient opportunity to read this entire document. I have read and understood it, and agree to be bound by its terms.

Signature: _____

Date _____

****Anyone under the age of 18 must have a parental signature.**