

MEMBERSHIP

FISCAL YEAR 2022-2023 (SEPT. 1 -AUG. 31)

Please return all completed forms and payment to the
Chamber by August 26, 2022.



Contact Information

Business Name

Contact Name

Mailing Address

Physical Address

Phone Number

E-Mail

Website

Visitor Guide Information

A 40-word description of your business for the Visitor's Guide.

Your physical address, email, and phone number do not need to be included in the description.

☐

Initial Box if Information has not changed

☐

Initial Box if Changes are needed to our visitor guide description

Website Information

You may submit a longer description of your business for the Chamber's Website.

Your physical address, email, and phone number do not need to be included in the description.

☐

Initial Box if Information has not changed

☐

Initial Box if Changes are needed to our visitor guide description

Mercer Area Chamber of Commerce

MEMBERSHIP

FISCAL YEAR 2022-2023 (SEPT. 1 -AUG. 31)

Business Information

Months of Operation:

ALL JAN FEB MAR APR JUN JUL AUG SEPT OCT NOV DEC

Days/Hours of Operation:

SN _____ M _____ T _____ W _____ TH _____ F _____ S _____

Please select one category your business best fits in

Additional categories may be selected (\$50 each). Please number in order of importance.

- | | | |
|--|---|---|
| <input type="checkbox"/> Hotel & Motels | <input type="checkbox"/> Building & Constructions | <input type="checkbox"/> School & Education |
| <input type="checkbox"/> Resorts | <input type="checkbox"/> Churches | <input type="checkbox"/> Clubs, |
| <input type="checkbox"/> Cabins or Private Homes | <input type="checkbox"/> Restaurants, Bar & Taverns | <input type="checkbox"/> Organizations, Non-Profits |
| <input type="checkbox"/> Campground | <input type="checkbox"/> Health, Wellness & Beauty | <input type="checkbox"/> Services |
| <input type="checkbox"/> Advertising & Marketing | <input type="checkbox"/> Professional Services | <input type="checkbox"/> Shopping |
| <input type="checkbox"/> Attractions | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Sporting Goods & Services |

1 Category is included in membership

Additional Categories

_____ x 50

Total: _____

Type of Membership & Rates

- ☐ In Town Business
- ☐ Bronze - \$175 ☐ Silver - \$225 ☐ Gold - \$275

- ☐ Out of Town Business - Non Lodging
- ☐ Bronze - \$350 ☐ Silver - \$400 ☐ Gold - \$450

- ☐ Out of Town Business - Lodging
- ☐ Bronze - \$500 ☐ Silver - \$600 ☐ Gold - \$750

- ☐ Contractor- \$ 100

- ☐ Non-Profit- \$75

- ☐ Additional Business
- ☐ Bronze - \$75 ☐ Silver - \$100 ☐ Gold - \$125

Membership Cost:

Membership Amount: \$ _____

Additional Business Amount:
\$ _____

Additional Categories Amount:
\$ _____

Grand Total: \$ _____

Make payable to the:

Mercer Area Chamber of Commerce

5150N Hwy 51

Mercer, WI 54547

715.476.2389 info@mercerc.com
MercerCC.com

Mercer Area Chamber of Commerce

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Visitor Guide Description:

MercerCC Website Description:

MEMBERSHIP

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LODGING & DINING INFORMATION

Accommodations: (Please Circle)

Operating Months: Seasonal Year-Round

Number of Units: _____

Number of Units: _____

WiFi/Internet?

Yes

No

Handicap Accessible?

Yes

No

Pier/Dock Available?

Yes

No

Do you Allow Pets?

Yes

No

Air Conditioning?

Yes

No

Fireplaces?

Yes

No

On ATV Trail?

Yes

No

On Snowmobile Trail?

Yes

No

Boat/Motor Rentals?

Yes

No

Food?

Yes

No

Bar?

Yes

No

Name of Lake your business is located on (If applicable): _____

License Number (Lodging): _____

Dining Establishments: (Please Circle)

Meals Served (Circle all that apply):

Breakfast

Lunch

Dinner

Bar

On ATV Trail?

Yes

No

On Snowmobile Trail?

Yes

No

■ Mercer Area Chamber of Commerce

EVENTS

2022-2023

Please return the completed form to the Chamber by August 26, 2022. Information may also be emailed to info@mercerc.com



Event #1

Event Name

Event Date

Event Location

Physical Address

Event Organizer

Phone Number

E-Mail

Event Description

Event #2

Event Name

Event Date

Event Location

Physical Address

Event Organizer

Phone Number

E-Mail

Event Description

■ Mercer Area Chamber of Commerce

EVENTS

2022-2023

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Event #3

Event Name

Event Date

Event Location

Physical Address

Event Organizer

Phone Number

E-Mail

Event Description

Event #4

Event Name

Event Date

Event Location

Physical Address

Event Organizer

Phone Number

E-Mail

Event Description

Mercer Area Chamber of Commerce

MEMBERSHIP

IS THE BEST VALUE



Membership in the Chamber creates a strategic partnership that links your business with the proven Chamber of Commerce brand and that affiliation enhances your business credibility.

Networking

It's not just WHO you know, it's who others know.
Networking is powerful

Advocacy

Let us advocate on your behalf. Gain a say in what happens in our community

Opportunity

Chamber Members are the first to learn about important opportunities in the community.

Visibility

Advertising and promoting the business is much more than ad placement.

Growth

Be a life long learner. The Chamber provides professional development opportunities.

Credibility

Your reputation matters!
Chamber membership is respected by the community



Mercer Area Chamber of Commerce

5150N Hwy 51 Mercer, WI 54547

715.476.2389

MercerCC.com

Mercer Area Chamber of Commerce

MEMBERSHIP BENEFITS

Benefits	Gold	Silver	Bronze	Contractor	Non-Profit
Listing in online business directory- Free 200 word listing on our webpage	X				
Visitor guide and website gets logo, bolded and highlighted plus top of the category	X				
Preference for co-op advertising in print	X				
Ad on Chamber Website- Have an advertisement on Chamber home page with hyperlink to company website Social Media - Your business will be tagged in a member spotlight by request two times	X				
Enhanced listing on website-You can add photos, video, maps, etc. to your Business Profile	X	X			
Social Media - Your business will be tagged in a member spotlight by request	X	X			
Listing in online business directory- Free 150 word listing on our webpage	X	X			
Listing in online business directory- Free 75 word listing on our webpage	X	X	X	X	X
Listing in Visitor Guide- Free 40 word listing in the annual visitor guide	X	X	X	X	X
Listing in Iron County Visitor Guide (current members will be included- this is not an yearly printed guide) Only applies to attractions, lodging & dining.	X	X	X		
Referral Program- The Chamber will exclusively refer your business and employees. Please feel free to drop off business cards and brochures at the Chamber	X	X	X	X	X
Community Event Calendar Listing- List your organization's events on the Chamber website calendar as Requested	X	X	X	X	X
Representation at Sport Shows- Invitation to join sport shows, logo on marketing material, and have a presence at the shows with swag	X	X	X	X	X
Promotion of Special Events in Chamber Newsletter- Spread the news about your event. Or promote your business by sponsoring the electronic weekly newsletter by request (distributed to 300+emails)	X	X	X	X	X

Benefits

Gold

Silver

Bronze

Contractor

Non-Profit

Host Events- Exclusive preference to host Chamber events	X	X	X	X	X
Event Sponsorship- Build awareness by sponsoring events	X	X	X	X	X
Ribbon Cutting- New business, expansion, relocation, and milestones	X	X	X	X	X
New Member Promotion- New members will automatically be promoted and welcomed through the Chamber Newsletter and on Facebook.	X	X	X	X	X
Job Listing Board- Post job openings on Chamber Website	X	X	X	X	X
Host Live After Five- Highlight your business by hosting a Live After Five	X	X	X	X	X
Digital Mailing List- Mailing list of Chamber Members for use of bulk mailings	X	X	X	X	X
Event Promotion- Flyer on event board in Chamber office	X	X	X	X	X
Hot Deals Program- Offer discounts to Chamber Members to promote your business	X	X	X	X	X
Networking- Membership to the local Chamber is #1 in networking opportunities for your business and Employees	X	X	X	X	X
Marketing in New Resident Bags- Distribution of new resident packets containing your marketing materials	X	X	X	X	X
Promote events on our outdoor digital sign by request	X	X	X	X	X
Newsletter Sponsorship - Promote your business by sponsoring the electronic weekly newsletter Lodging requests the Chamber receives will be forwarded to you for marketing purposes.	X	X	X	X	X
Flyers for visitors pinned on event board in chamber office by request	X	X	X	X	X
Delivery of materials including: ATV maps, Snowmobile maps, Raffle Tickets, Event Posters, etc. New Member promotion on social media and in Newsletter	X	X	X	X	X
Ability to apply for the Mercer Chamber Room Tax Grant					X