

Mercer Area Chamber of Commerce

SPONSORSHIP



Event sponsorship opportunities for 2023

Contact Information

Business Name

Contact Name

Phone Number

E-Mail

Address

Sponsorship Opportunities

Please select all sponsorship opportunities you are interested in
Details of sponsorship levels on additional documents to follow

Lupine Junefest

Due by: May 5, 2023

- ☐ Lupine Level \$100
- ☐ Loon Level \$50
- ☐ Friend of the Fest Level \$25
- ☐ Route Sponsor \$150 (4 Available)

Total: _____

Mercer Open

Due by: May 12, 2023

- ☐ Musky Level \$500
- ☐ Bass Level \$250
- ☐ Crappie Level \$150
- ☐ Minnow Level \$75
- ☐ Bucket Raffle Friend

Total: _____

4th of July

Due by: June 2, 2023

- ☐ Patriot Level \$200
- ☐ Firework Level \$100
- ☐ Sparkler Level \$50
- ☐ Friend of the 4th \$25

Total: _____

Mercer Backyard BBQ

Due by: June 9, 2023

- ☐ Grill Master \$500
- ☐ Brisket Level \$250
- ☐ Rib Level \$100
- ☐ Pork Level \$50
- ☐ Bucket Raffle Friend

Total: _____

Fall Color Classic

Due by: July 28, 2023

- ☐ Maple Level \$100
- ☐ Loon Level \$50
- ☐ Friend of the Fest Level \$25
- ☐ Route Sponsor \$150 (4 Available)

Total: _____

Grand Total: _____

Sponsorship Agreement

I/We, as indicated above, pledge to support any of the Mercer Chamber Events selected above and to support the missions through the sponsorship contribution marked on the right.

Signature

Date

Made payable to:

Mercer Area Chamber of Commerce
5150N Hwy 51
Mercer WI 54547

Contact Information

Mercer Area Chamber of Commerce
715.476.2389
info@mercerc.com

MercerCC.com
MercerByBike.com MercerOpen.com
MercerLoonDay.com MercerPumpkinRunRally.com

Mercer Area Chamber of Commerce SPONSORSHIP



Event sponsorship opportunities for 2023

Lupine Junefest

June 10, 2023

Our 17th Annual Lupine Junefest Bike Tour will be held on Saturday June 10, 2023 at Carow Park, on Hwy J, in Mercer!

This fun event celebrating the blossoming lupines and the beginning of summer, features four different bike tours, a bird festival, educational booths and demonstrations, and more!!!

The bike tours will include 10, 28, and 50 mile road rides as well as a "pick your own distance" ride on our paved bike trail; perfect for families and casual riders. The routes will take bicyclists on paved roads and trails, along lakes and rivers, among the beautiful lupine flowers.

The early registration fee of \$35 includes a t-shirt, goodie bag, snacks and a chamber bucks for our local restaurants. Day-of registration is \$40.

Lupine Level

\$100

- Logo on the back of Event T-Shirt
- Listing with logo and link to your website on Mercerbybike.com & Social media recognition
- Opportunity to provide items for goodie bags
- 1 free T-Shirt plus more available at cost

Loon Level

\$50

- Name listed on the back of Event T-Shirt
- Listing with name and link to your website on Mercerbybike.com & Social media recognition
- Opportunity to provide items for goodie bags

Friend of the Fest Level

\$25

- Name listed as a Friend on Mercerbybike.com
- Opportunity to provide items for goodie bags

Route Sponsor

\$150

4 Spots Available

- Cover the cost of directional signs along the route. We'll name the route after your business this year on maps and other promotional materials **PLUS** all benefits of the Lupine Level.

Mercer Open All-Species Fishing Tournament

June 23-25, 2023

Mercer Open All-Species Fishing Tournament is happening this summer on June 23rd through June 25th.

We have two divisions:

- 1) Can-Yak
- 2) Open

The Tournament kicks off on Friday night with a Meet and Greet and registration from 5-7pm. Paddlers, volunteers and sponsors are invited. Registration is also open Saturday morning from 6-6:30am with the start of fishing at 6 am. Fishing continues until 3pm on Saturday followed by verification and a cook-out. On Sunday tournament fishing runs from 6am-Noon with an award ceremony at 2pm.

Anglers will be fishing for musky, walleye, bass, northern pike and designated pan fish. We care about the long-term health of our lakes; Mercer Open is a Catch-Photo-Release tournament. There will be a bag limit of a baker's dozen per day of which up to 9 can be pan fish of any species and up to 4 can be game fish of any species.

Fishing will be allowed on any lake or river that is publicly accessible in Iron County south of Hwy G.

Musky Level

\$500

- Large logo on the back of Event T-Shirt
- Listing with large logo and link to your website on MercerOpen.com & Social media recognition
- Opportunity to provide items for goodie bags
- 3 free Mercer Open t-shirts

Bass Level

\$250

- Medium Logo on the back of Event T-Shirt
- Listing with medium logo and link to your website on MercerOpen.com & Social media recognition
- Opportunity to provide items for goodie bags
- 1 free Mercer Open t-shirt

Crappie Level

\$150

- Small logo on the back of Event T-Shirt
- Listing with name and link to your website on MercerOpen.com
- Opportunity to provide items for goodie bags

Minnow Sponsor

\$75

- Name on the back of Event T-Shirt
- Name listed on MercerOpen.com
- Opportunity to provide items for goodie bags

Bucket Raffle Friend

Provide an item valued at \$25 or more for our raffle.

Mercer 4th of July Celebration

July 4, 2023

The Annual Mercer 4th of July celebration kicks off with our Patriotic parade, which participants can lineup at the Mercer Ranger Station starting at 10AM and the parade officially begins at 11AM making its way through downtown Mercer.

The entrants of the parade will be judged upon their parade float, Walking Groups and Classic.
Voting on the parade entries will be done online through Facebook.

Following the parade, the day will continue at Carow Park full of food, drinks, Cornhole Tournament and great company from 2pm until dusk.

From 6PM-dusk, we will be having a DJ with a great dedication to the men and women who have served our country at 8pm all leading up to our fabulous fireworks being set off over Grand Portage Lake at dusk.

Patriot Level

\$200

- DJ Shoutouts through the night
- Listing with logo and link to your website on Mercercc.com Event Page & Social media recognition
- Opportunity to provide items displayed at the event
- Logo displayed at Event Location

Firework Level

\$100

- Listing with logo and link to your website on Mercercc.com Event Page & Social media recognition
- Opportunity to provide items displayed at the event
- Logo displayed at Event Location

Sparkler Level

\$50

- Listing with name and link to your website on Mercercc.com Event Page & Social media recognition
- Opportunity to provide items displayed at the event
- Name Displayed at Event Location

Friend of the 4th

\$25

- Listing with name and link to your website on Mercercc.com Event Page
- Opportunity to provide items displayed at the event

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Mercer Backyard BBQ

July 15, 2023

Mercer Area Chamber of Commerce will be hosting its 3rd amateur barbecue competition, Mercer Backyard BBQ Cook Off. This cook-off takes place on July 15, 2023 at Carow Park with a grillers meeting & meet & greet happening the next before on July 14th.

Food categories include: Ribs, Pork butt, Brisket.
Entry fee for grillers is \$100.

Judging will take place starting at 12pm, and the public tasting which has a \$10 general admission fee.

This event will be an afternoon music, drinks and amazing food.

Grill Master

\$500

- DJ Shoutouts
- Listing with logo and link to your website on MerceCC.com & Social media recognition
- Large Logo displayed at Event Location
- Opportunity to provide items for goodie bags

Brisket Level

\$250

- Listing with logo and link to your website on MerceCC.com & Social media recognition
- Large Logo displayed at Event Location
- Opportunity to provide items for goodie bags

Rib Level

\$100

- Listing with name and link to your website on MercerCC.com & Social media recognition
- Medium Logo displayed at Event Location
- Opportunity to provide items for goodie bags

Pork Level

\$50

- Name listed on MercerCC.com
- Name displayed at Event Location
- Opportunity to provide items for goodie bags

Bucket Raffle Friend

Provide an item valued at \$25 or more for our raffle.

Fall Color Classic Bike Tour

September 16, 2023

Our 3rd Annual Fall Color Classic Bike Tour will be held on Saturday September 16, 2023 at Carow Park, on Hwy J, in Mercer!

This fun event celebrating the changing on the leaves and the beauty the Northwoods has to offer during the fall, this event features four different bike tours and riding for a cause- suicide prevention.

The bike tours will include 10, 28, and 50 mile road rides as well as a "pick your own distance" ride on our paved bike trail; perfect for families and casual riders. The routes will take bicyclists on paved roads and trails, along lakes and rivers, among the beautiful fall colors.

The early registration fee of \$35 includes a t-shirt, goodie bag, snacks and chamber bucks for our local restaurants. Day-of registration is \$40. \$5 of all registration fees will get donated to suicide prevention.
Additional donations accepted.

Maple Level

\$100

- Logo on the back of Event T-Shirt
- Listing with logo and link to your website on Mercerbybike.com & Social media recognition
- Opportunity to provide items for goodie bags
- 1 free T-Shirt plus more available at cost

Loon Level

\$50

- Name listed on the back of Event T-Shirt
- Listing with name and link to your website on Mercerbybike.com & Social media recognition
- Opportunity to provide items for goodie bags

Friend of the Fest Level

\$25

- Name listed as a Friend on Mercerbybike.com
- Opportunity to provide items for goodie bags

Route Sponsor

\$150

4 Spots Available

- Cover the cost of directional signs along the route. We'll name the route after your business this year on maps and other promotional materials **PLUS** all benefits of the Maple Level.

Other Mercer Chamber Events:



June 10, 2023

Carow Park
Guided Tours, Hikes and
Demonstrations
Mercebybike.com



MERCER WI.

June 17, 2023

Sales happening around
the Mercer Area
MercerCC.com



August 2, 2023

Downtown Mercer

Over 250 Vendors

Loon Calling Contest

50/50 Raffle

Mercerloonday.com



October 5-8, 2023

Mercer, WI.

Trail Riding throughout

Iron County

ATV/UTV Rally

4-day Poker Run

Mercerpumpkinrunrally.com