



Membership Application

FISCAL YEAR 2025-2026 (SEPT. 1 -AUG. 31)

PLEASE RETURN APPLICATION AND PAYMENT TO THE CHAMBER BY AUGUST 30TH

Business Name

Contact Name

Mailing Address

Phone Number

E-Mail

Information to be made public:

Physical Address

Phone Number

E-Mail

Website

Social Media Handles: (Facebook, Instagram, etc.)

Additional Contact Information

It is important for both you and your staff to be included in our the Mercer Chamber email updates and monthly newsletters.

Please list your staff and/or owners contact information below so we can add them to our lists.

Name

Title

Email

Name

Title

Email

Name

Title

Email

Name

Title

Email



Membership Application

FISCAL YEAR 2025-2026 (SEPT. 1 -AUG. 31)

Months of Operation:

ALL JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC

Days/Hours of Operation:

SN _____ M _____ T _____ W _____ TH _____ F _____ SA _____

Please select one category your business best fits in

Additional categories may be selected (\$50 each). Please number in order of importance.

- | | |
|---|--|
| <input type="checkbox"/> Hotel & Motels | <input type="checkbox"/> Restaurants, Bar & Taverns |
| <input type="checkbox"/> Resorts | <input type="checkbox"/> Health, Wellness & Beauty |
| <input type="checkbox"/> Cabins or Private Homes | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Campground | <input type="checkbox"/> School & Education |
| <input type="checkbox"/> Advertising & Marketing | <input type="checkbox"/> Clubs, Organizations, Non-Profits |
| <input type="checkbox"/> Building & Constructions | <input type="checkbox"/> Services |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Sporting Goods & Services |
| <input type="checkbox"/> Shopping | |

1 Category is included in membership

Additional Categories

_____ x \$50

Total: _____

Visitor Guide Description Information

A 40-word description of your business for the Visitor's Guide.

Your physical address, email, and phone number do not need to be included in the description.

- Initial Box if Information has not changed
- Initial Box if Changes are needed to our visitor guide description

Website Information

You may submit a longer description of your business for the Chamber's Website.

Your physical address, email, and phone number do not need to be included in the description.

- Initial Box if Information has not changed
- Initial Box if Changes are needed to our website description



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Visitor Guide Description:

*40 word description limit

Website Description:



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FISCAL YEAR 2025-2026 (SEPT. 1 -AUG. 31)

Lodging Establishments:

Operating Months: Seasonal Year-Round

Number of Units: _____ Number of Bedrooms: _____

Click all that applies:

- | | |
|---|--|
| <input type="checkbox"/> WiFi/Internet? | <input type="checkbox"/> Do you Allow Pets? |
| <input type="checkbox"/> Handicap Accessible? | <input type="checkbox"/> Boat/Motor Rentals? |
| <input type="checkbox"/> Pier/Dock Available? | <input type="checkbox"/> On Snowmobile Trail? |
| <input type="checkbox"/> Air Conditioning? | <input type="checkbox"/> On ATV Trail? |
| <input type="checkbox"/> Fireplaces? | <input type="checkbox"/> Food or Bar (if yes, what is it?) |

Name of Lake your business is located on (If applicable): _____

Room Tax #: _____

Dining Establishments:

When do you serve:

- Breakfast
- Lunch
- Dinner

More Details:

- Is it a bar
- On Snowmobile Trail
- On ATV Trail



Membership Benefits

Online Directory Member:

- Receive a basic Listing on our MercerCC member directory
- Referrals
- Not eligible for advertising packages or add-ons

In-Town
\$150

Out of Town
\$200

Out of Town
- Lodging**
\$400

Business Member:

- Directory listing on Website, Include contact info, description, up to 10 photos
- Visitor Guide Listing - contact info and 40-word description
- Listing on the Travel Wisconsin Website
- Opportunity to showcase brochures in our chamber office and information Center.
- Receive Bureau email communications, including monthly newsletters
- Opportunity to submit job postings to our MercerCC website
- Receive referral from Chamber staff
- Opportunity to increase visibility further and purchase advertising packages

In-Town
\$200

Out of Town
\$250

Out of Town
- Lodging**
\$450

Contractor Membership:

- Listing in online business directory
- Listing in Visitor Guide- Free 40 word listing in the annual visitor guide
- Referral Program- The Chamber will exclusively refer your business and employees. Please feel free to drop off business cards and brochures at the Chamber

Contractor
\$100

Friend of the Chamber:

- Name Listed in the Visitor Guide
- Listing on the Mercer Chamber Website as a Friend of the Chamber
- Receive Chamber Communications

Friends of
the Chamber
\$40

**Out of town Lodging is any business that does not pay Room Tax to the Town of Mercer



Membership Benefits

Advertising Add-ons:

Premier Advertising Package:

- Visitor Guide listed moved to the top of your selected section (placed in alphabetical order at the top of the listing)
- Logo include next to your visitor guide listing
- 3 facebook posts annually (1 business spotlight, 2 of the businesses choosing)*
- 1 Submission to our monthly newsletter for a business spotlight (annually)
- 2 submissions to our monthly newsletter for an event, activity or special (annually)*
- Ability to add your events to our facebook page by making us a co-host
- Opportunity to display event posters in our Information Center
- Banner Listing on our MercerCC homepage- live for 1 week
- Up to 10 electronic sign listings*
- Up to 10 events listed on the MercerCC Calendar*
- Events included in our monthly and weekly event schedule*

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-Town	Out of Town	Out of Town - Lodging**
\$200	\$225	\$300

Basic Advertising Package:

- 1 facebook post annually (1 business spotlight)
- 1 Submission to our monthly newsletter for a business spotlight or an event, activity or special (annually)*
- Opportunity to display event posters in our information Center
- Up to 5 electronic sign listings*
- Up to 5 events listed on the MercerCC Calendar*
- Events included in our monthly and weekly event schedule*

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-Town	Out of Town	Out of Town - Lodging**
\$125	\$150	\$175

Add-ons:

- Include my logo in your visitor guide \$50
- Include my event in the visitor guide \$20/per
- List my event on the MercerCC Online Calendar \$10/per
- List my event on the Electronic Sign \$10/per
- Share my Facebook Post for an event, activity, or special \$15/per
- Graphic Design Support \$25 per project

- Member Printing
 - Color & B&W
 - Regular, Cardstock & a limited Color Paper
- *Pricing subject to change at any time.

*available on request and by availability

**Out of town Lodging is any business that does not pay Room Tax to the Town of Mercer



Membership Benefits

Non-Profit:

- Directory listing on Website, Include contact info, description, up to 10 photos
- Visitor Guide listing - contact info and description
- Listing on the Travel Wisconsin Website
- Opportunity to showcase brochures in our chamber office and information Center.
- Receive Bureau email communications, including monthly newsletters
- Opportunity to submit job postings to our MercerCC website
- Receive referral from Chamber staff
- Opportunity to increase visibility further and purchase advertising packages
- Up to 2 electronic sign Listings*
- Up to 2 events listed on the MercerCC Calendar*

\$100

Non-Profit - Premier Advertising Package:

- Visitor Guide listed moved to the top of your selected section (placed in alphabetical order at the top of the listing in the non-profit section)
- 2 facebook posts annually (Organization is able to chose to highlight an event or have a non-profit spotlight)*
- 2 submissions to our monthly newsletter for an event, activity or special (annually)*
- Ability to add your events to our facebook page by making us a co-host
- Opportunity to display event posters in our Information Center
- Up to 10 electronic sign listings*
- Up to 10 events listed on the MercerCC Calendar*
- Events included in our monthly and weekly event schedule*

\$175

Non-Profit - Basic Advertising Package:

- 1 facebook post annually (Organization is able to chose to highlight an event or have a non-profit spotlight)*
- 1 Submission to our monthly newsletter for a business spotlight or an event, activity or special (annually)*
- Opportunity to display event posters in our information Center
- Up to 5 electronic sign listings*
- Up to 5 events listed on the MercerCC Calendar*
- Events included in our monthly and weekly event schedule*

\$130

Add-ons:

- Include my logo in your visitor guide \$50
- Include my event in the visitor guide \$20/per
- List my event on the MercerCC Online Calendar \$10/per
- List my event on the Electronic Sign \$10/per
- Share my Facebook Post for an event, activity, or special \$15/per
- Graphic Design Support \$25 per project

- Member Printing
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*Pricing subject to change at any time.

*available on request and by availability



MERCER AREA CHAMBER OF COMMERCE

Membership 2025-2026

Membership Cost:

Membership Amount: \$ _____

Additional Category listing: \$ _____

Advertising Add-Ons: \$ _____

Grand Total: \$ _____

Make payable to the:
Mercer Area Chamber of Commerce
5150N Hwy 51
Mercer, WI 54547

715.476.2389 info@mercerc.com MercerCC.com

Office Use Only:

- 2026 Spreadsheet
- VG Directory
- Website Listing
- Travel WI Listing
- Cling - Letter
- Updated Info Sheet
- Advertising Add-on SS
- #MMM
- Web Banner
- Logo
- Calendar of Events

Payment Amount: \$ _____

Payment Type: _____

Sales #: _____

Need to Invoice:

Invoice #: _____

Invoice Info: _____

Other Notes:



MERCER AREA CHAMBER OF COMMERCE

Member Code of Conduct

Our organization in all its activities shall be non-sectarian, non-political and shall take no part in, or lend its influence on the election or appointment of any candidate for any public office. We are committed to providing the best user experience that we can offer and it is important that we are able to attract, brand, and business build a positive destination experience for visitors and locals alike.

Our Board of Directors has oversight and review authority of serious complaints of breaches by a member business to this Mercer Code of Conduct. Our organizational bylaws authorize the board to terminate membership for any reason deemed sufficient and is in the best interest of the association by a two-thirds (2/3) vote of the Board of Directors.

As a partner in good standing of Mercer Area Chamber of Commerce, I commit to:

1. Abide by all applicable federal, state, municipal laws and codes and are also in compliance with local and municipal ordinances and permits.
2. Provide a clean, non-discriminatory, well-maintained and safe environment for all customers.
3. Respond promptly, fairly, and professionally to all customer inquiries and complaints.
4. Provide customers with the highest possible level of service.
5. Treat customers, visitors, and Mercer Chamber staff, and other members of the Mercer Chamber courteously, ethically, respectfully and professionally.
6. During periods of full capacity, assist customers with finding other suitable arrangements to ensure that they feel welcome to the destination.
7. Keep business information updated with Mercer Area Chamber of Commerce including, but not limited to, staff contacts, website listing and other public information.
8. Be a good steward of your community putting the “we” before “I”, and work to ensure a positive view of the Northwoods by all who visit and live here.

Members should recognize that a business’s serious breach in delivering a quality experience can work to harm the reputation of the Chamber and even the Mercer Area overall.

Mercer Area Chamber of Commerce reserves the right to deny or discontinue membership due to unbecoming conduct by a member, non-payment of invoices, or for reasons that may be detrimental to Mercer Chamber’s goodwill, reputation and/or goals of the organization, including contravention of the principles above.

By signing this, you agree to the Member code of conduct:

Signature

Date



Mercer Chamber Bucks Information & Opt Out Form

The Mercer Chamber Bucks program is an economic development program that encourages consumers to shop locally which strengthens our economy and supports business growth. These Bucks normally are given as awards and giveaway items from the Mercer Chamber Office.

Chamber Bucks have an expiration listed on them; typically 6-12 months listed on the bottom right corner.

HOW CHAMBER BUCKS WORK FOR BUSINESSES

1. There is no cost to your business to participate.
2. The Bucks can be used by consumers just like cash for merchandise, products, and services at any participating Mercer Area Chamber Member business.
3. NO change is to be given to the person redeeming the Bucks. If they do not spend the full amount, they lose the remainder of the value therefore the full amount must be used at 1 participating location.
4. All lines of the certificate should be completed.
5. When merchants are accepting Chamber Bucks, be sure the authorized signature is on the bottom right is present.
6. For the merchant who has accepted the Chamber Bucks - they are to be redeemed by emailing or call the Chamber office to let us know when you have them and how much they're for. A check will be issued for the full amount of the Bucks'. Feel free to stop in the office as well as we will pick up the Chamber Bucks when providing your reimbursement check to you.

HOW CHAMBER BUCKS WORK FOR CONSUMERS

1. The Bucks can be used by consumers just like cash for merchandise, products, and services at any participating Mercer Area Chamber member business.
2. On the back of the Chamber Bucks certificate is a list of the businesses who accept Chamber Bucks. Bucks can only be redeemed at listed businesses.
3. You must spend the full amount at 1 participating location and NO change is to be given if the full amount is not utilized meaning you will lose the remainder of the value if the full amount is not used.
4. Before using your Chamber Bucks, be sure the authorized signature is on the bottom right.
5. Enjoy your Chamber Bucks and thank you for loving, shopping and supporting where you live!

Please contact the Mercer Area Chamber of Commerce to purchase Chamber Bucks or to find out more information about becoming a participating business. 715.476.2389 or email us at: info@mercerc.com

If you would like to opt-out of this program and do not want your businesses to be listed for this opportunity please fill out your business name and sign below.

Business Name

Signature

Date



Event Submission

PLEASE RETURN APPLICATION AND PAYMENT TO THE CHAMBER BY AUGUST 30TH

Event Name

Event Date

Event Location

Physical Address

Event Organizer

Phone Number

E-Mail

Event Description

Where would you like the event listed:

Add on rates may apply

Mercer Visitor Guide MercerCC Online Calendar Electronic Sign MercerCC Facebook

Event Name

Event Date

Event Location

Physical Address

Event Organizer

Phone Number

E-Mail

Event Description

Where would you like the event listed:

Add on rates may apply

Mercer Visitor Guide MercerCC Online Calendar Electronic Sign MercerCC Facebook



Event Submission

PLEASE RETURN APPLICATION AND PAYMENT TO THE CHAMBER BY AUGUST 30TH

Event Name

Event Date

Event Location

Physical Address

Event Organizer

Phone Number

E-Mail

Event Description

Where would you like the event listed:

Mercer Visitor Guide

MercerCC Online Calendar

Electronic Sign

MercerCC Facebook

Add on rates may apply

Event Name

Event Date

Event Location

Physical Address

Event Organizer

Phone Number

E-Mail

Event Description

Where would you like the event listed:

Mercer Visitor Guide

MercerCC Online Calendar

Electronic Sign

MercerCC Facebook

Add on rates may apply