



MERCER AREA CHAMBER OF COMMERCE PRESENTS: RED, WHITE, & RIDE FEBRUARY 12-15, 2026

The Mercer Area Chamber of Commerce Invites you to Participate in the 2026 Red, White & Ride Event!

Opportunities:

This is our 1st annual Red, White, & Ride snowmobile event taking place in Mercer Area as well as surrounding communities. To support local businesses and our snowmobile trail systems.

The Run takes place Thursday, February 12 through Sunday, February 15 throughout Mercer and the surrounding areas – that's four days of riders visiting your business while celebrating the fantastic sport of snowmobiling!

Your business's name, address, phone, website, will be included on our ride sheets and our event website.

If you have special menu items, entertainment, games, events etc. during the event they may also be advertised on the sheets. Participating businesses will be listed on the weekend ride guide brochure.

Your logo with a link to your website and/or Facebook page will be added to the website.

To Participate You Must:

Be an active Member of the Mercer Area Chamber of Commerce.

We have reached out and invited the surrounding area Chambers of Commerce (Hurley Area Chamber of Commerce, Manitowish Waters Visitors Bureau, Presque Isle Chamber of Commerce, Boulder Junction Chamber of Commerce) to participate and offer this event to their membership, and businesses must be an active member of any participating Chamber.

Respond and adhere to the deadlines (NO EXCEPTIONS)

Business hours can vary by business, but we ask that you be open a reasonable amount of time for participants/riders to stop by and enjoy your establishment over the four days.

Please let me know if you will be open during those times.

Return the signed contract along with payment on or before **January 28, 2026**, to the Mercer Area Chamber of Commerce, 5150N Hwy 51, Mercer, WI 54547

General Information:

Your participating fee will be: \$30.00

Each participating business is responsible for purchasing \$50 (10 books) of 50/50 raffle tickets, which they may resell. Additional raffle tickets can be obtained from the Mercer Chamber. You are responsible for returning the stubs to the Mercer Chamber before noon on Friday, February 20th, or schedule with The Mercer Chamber a time to pick them up.

To participate, your total fee will be: \$80.00

Winners of both Red, White, & Ride Run and 50/50 raffle will be decided at 2 pm, Wednesday, February 25th.

E-mail your logo to: info@mercercc.com so we may include it in our promotions.



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By signing the contract below, I certify that I have read and agree to the terms and conditions outlined on page 1.

BUSINESS NAME: _____

 HOURS OF OPERATIONS: TH: _____ F: _____ SAT: _____ SUN: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

PHYSICAL ADDRESS: _____

CONTACT PHONE: _____

E-MAIL: _____

TYPE OF BUSINESS: _____

LOCATED ON THE TRAIL SYSTEM: _____

TRAIL #: _____

ARE YOU WILLING TO BE A DROP OFF LOCATION FOR COMPLETED SHEETS:

ADDITIONAL RAFFLE TICKETS

PLEASE CHECK THE BOX NEXT TO THE ADDITIONAL AMOUNT OF TICKETS YOU WOULD LIKE.

1 EXTRA BUNDLE (TEN BOOKS) \$50

2 EXTRA BUNDLE (TWENTY BOOKS) \$100

3 EXTRA BUNDLE (THIRTY BOOKS) \$150

PLEASE CONTACT THE CHAMBER IF A LARGER AMOUNT (OVER THIRTY BOOKS) IS WANTED.

EVENT FEE ----- \$30

RAFFLE TICKETS ----- \$50

ADDITIONAL TICKETS (ADD AMOUNT) \$ _____

DUE WITH CONTRACT---\$80 + ADDITIONAL TICKETS

AMOUNT ENCLOSED: \$ _____

MAIL TO: MERCER AREA CHAMBER OF COMMERCE
5150N US HWY 51
MERCER WI. 54547

SIGNATURE: _____

LIST YOUR EVENTS TO BE INCLUDED ON THE EVENT SCHEDULE AND WEBSITE

SPECIALS OR EVENT DESCRIPTION:

DATES, TIMES: _____

ADDITIONAL INFORMATION: _____