

# INSIDE THE MERCER CHAMBER

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MERCERCC.COM



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## Why we are doing this?

At the Mercer Area Chamber of Commerce, a lot happens behind the scenes every month. These information sheets are our way of keeping you in the loop—sharing what we're working on, how we're supporting our members, and what's coming next. Whether you're in town, away, or just busy, this is a simple way to stay connected to the work happening in our office and the value we're bringing to the Mercer area year-round.

## UPCOMING 2026 EVENTS

MERCER CHAMBER EVENTS 2026	
<b>FEB 12-15</b>	<b>RED, WHITE, &amp; RIDE</b> 1 <sup>st</sup> Annual Red, White, & Ride snowmobile event taking place in the Mercer Area as well as the surrounding communities.
<b>MAY 1-SEPT 7</b>	<b>TOUR D' LOON</b> Vote for your favorite stop from this year's Northwoods tour and be entered for a chance to WIN one of three gift certificates!
<b>MAY 1-MAY 31</b>	<b>MAY DAYS IN MERCER</b> Travel around Mercer and enjoy the hospitality and unique experiences that Mercer has to offer. Enjoy shopping, dining, performances and area events that highlight Mercer.
<b>JUNE 1-JULY 31</b>	<b>MEET ME IN MERCER ON WHEELS</b> The Mercer Chamber is celebrating and promoting biking in the Mercer Area with a Bicycle Scavenger Hunt. This fun activity offers an opportunity to explore your community by bicycle. MERCERBYBIKE.COM
<b>JUN 20</b>	<b>TOWN-WIDE RUMMAGE SALE</b> Walk around Mercer WI. and enjoy all the different rummage sales!
<b>JUN 26-28</b>	<b>MERCER OPEN ALL-SPECIES FISHING TOURNAMENT</b> Divisions 1: Can-Yak 2: Open 3: Day Family Friendly Fishing Tournament MERCEROPEN.COM
<b>JUL 4</b>	<b>4TH OF JULY CELEBRATION</b> Mercer's 4th of July Celebration includes: • Parade by the Mercer Chamber—2026 Theme: 100 Years of the Turtle-Flambeau Flowage • Park activities hosted by the Mercer Park Board • Fireworks at dusk by the Mercer Fire Department
<b>AUG 5</b>	<b>MERCER LOON DAY</b> Walk around downtown Mercer and enjoy our 46th Annual Loon Day Craft Fair MERCERLOONDAY.COM
<b>SEPT 18-19</b>	<b>MERCER BACKYARD BBQ COOK-OFF</b> Come taste some BBQ made by our contestants while they compete for honors from our wonderful judges. New this year, located at an area host site. MERCERBACKYARDBBQ.COM
<b>OCT 8-11</b>	<b>PUMPKIN RUN ATV/UTV RALLY</b> A day of fun, games, prizes, and raffles. Always held Columbus Day Weekend MERCERPUMPKINRUNRALLY.COM

**MERCER AREA CHAMBER OF COMMERCE**  
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FOR MORE EVENT INFORMATION & DETAILS: GO TO: MERCERCC.COM



## 100th Anniversary of the Turtle Flambeau Flowage 2026 Billboard

As we celebrate the 100th Anniversary of the Turtle Flambeau Flowage, the Mercer Area Chamber of Commerce is proud to highlight this momentous milestone through our Chamber billboard. Now in our third year of utilizing billboard advertising, each year features a new design showcasing a unique aspect of the Mercer area.

This year, the billboard—located south of Wausau—has been dedicated to honoring the 100th anniversary of the Turtle Flambeau Flowage. It is one of the many ways the Mercer Chamber strategically utilizes Room Tax dollars to promote the Mercer area, attract visitors, and highlight the natural beauty and rich history that make our community so special.

## Meet the Director

Melissa Copp, Executive Director of the Mercer Area Chamber of Commerce, moved to Mercer in 2019 with her husband, Nathan. In 2024, they welcomed their son, Beau, and are proud to be raising their family in the Northwoods. Together, they embrace the Northwoods lifestyle—spending time on the trails, out on the lake, and exploring all that Northern Wisconsin has to offer.

Growing up in a military family, Melissa moved frequently, but Northern Wisconsin was always her home away from home. She earned her bachelor's degree in Political Science from the University of Wisconsin—Superior and later completed her master's degree in Community and Organizational Leadership. Her education, paired with her passion for community development, continues to guide her leadership and vision for the Mercer Area Chamber of Commerce.





## 1st Annual Red, White, & Ride

The Mercer Area Chamber of Commerce hosted our first snowmobile-based event, Red, White, & Ride! The event featured 22 local businesses, each listed on a participant sheet, encouraging riders to visit and support them throughout the weekend. For every business visited and stamped, participants earned one entry into the prize drawing. Those who made a purchase received an additional entry to further support our local businesses.

While the event was designed with snowmobilers in mind, participants were also welcome to take part by traveling to stops in their vehicles—especially with the warmer temperatures we experienced.

The Chamber will be awarding 10 randomly selected cash prizes to participants. We sincerely appreciate all of our business sponsors for supporting and participating in this new event, and a big thank you to all the riders who made our first Red, White, & Ride a success!

### Interested in Merchandise?!

Order here your Red, White, & Ride Merchandise!

Pick-up and shipping options are available.



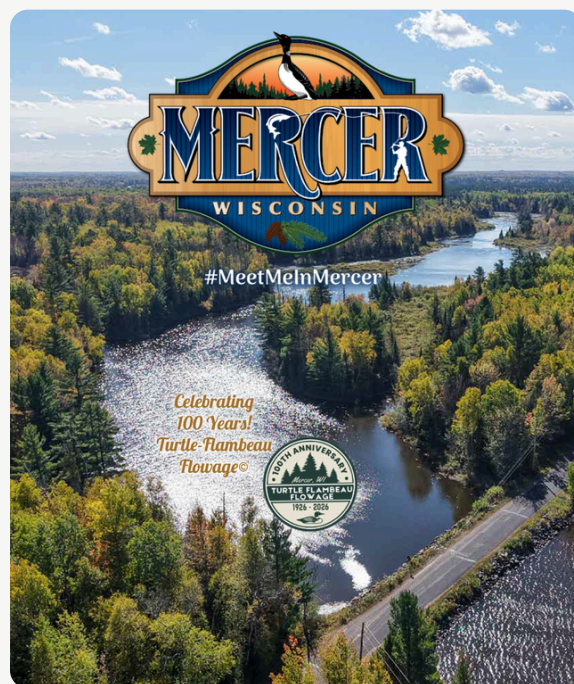
### Did you know about this service we provide?!

The Mercer Area Chamber of Commerce offers convenient printing services available to the public and our Chamber members. We provide printing in 8.5" x 11" and 11" x 17" sizes, with both black & white and color options available. We also carry a limited selection of colored paper.

These services are open to the public, and Chamber members with an active membership receive a discounted rate.

In addition to printing, we offer document scanning to email at no charge for everyone. Please note that we do not offer fax services. Printing and scanning services are available during our regular business hours: Monday through Friday, 8:00 a.m. to 3:00 p.m., unless otherwise posted.

If you have any questions about the best way to utilize these services, printing rates, or other details, please contact our office at 715-476-2389 or [info@mercerc.com](mailto:info@mercerc.com)



## 2026 Mercer Area Visitor Guides and Area Maps!

The Mercer Area Chamber of Commerce 2026 Visitor Guide is here! Stop by our office or the Information Center to pick up your copy, or order one today to have it mailed directly to you. Guides can be requested through our website at [MercerCC.com](http://MercerCC.com) or by contacting our office at [info@mercerc.com](mailto:info@mercerc.com). While you're here, be sure to pick up one of our many area trail and regional maps to help plan your time in the Mercer area.

### Join the Chamber

Whether you're a business owner, organization, or community supporter, joining the Mercer Area Chamber of Commerce helps strengthen our local economy and community. Membership provides opportunities for promotion, networking, advocacy, and collaboration—all while supporting the work we do to market the Mercer area and its businesses year-round. Not a business? Our Friends of the Chamber option allows individuals to support local efforts, stay connected, and invest in the future of Mercer.

To learn more about becoming a member or a Friend of the Chamber, visit [MercerCC.com](http://MercerCC.com) or contact our office at [info@mercerc.com](mailto:info@mercerc.com).